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## BACKGROUND

An indicator of success for Budi Luhur University (UBL) is creating highly qualified graduates that relevant to the needs in job market. This aspect can be measured through tracer study. Tracer study is a study aiming to discover the graduates transition time—the time after graduating from university towards entering the working life—and analyze the level of competition achieved during the education time and its application at work. Since 2012, the study has been done centralized at university level and conducted annually by the Career Center of UBL.

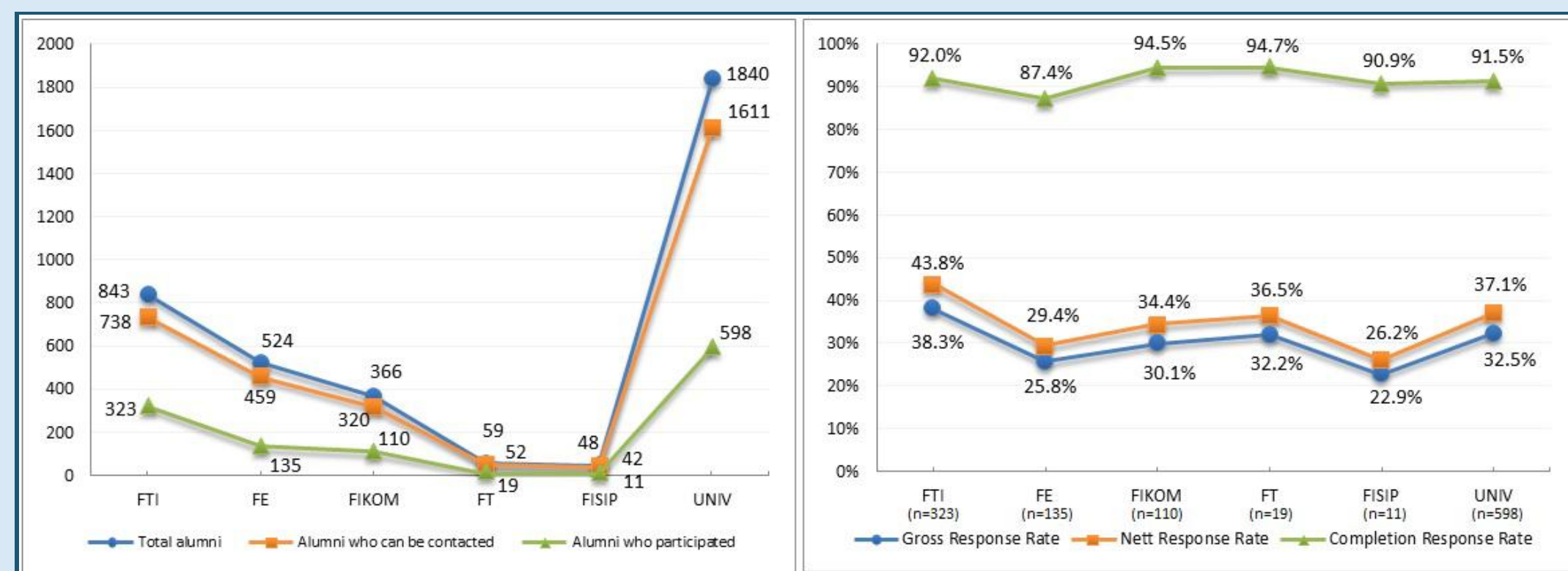
## METODOLOGY

The study implements census as its research design, in which sets all 1,840 population of UBL 2013 graduates as the respondents. The instrument of the study uses the questionnaire standardized by the Directorate of Higher Education. The questionnaire is filled online by the graduates on <http://tracer.budiluhur.ac.id>. The publication of tracer study has been displayed on website and sent via e-mail, Facebook, Twitter, blog, SMS, BlackBerry Messenger, and WhatsApp. The participation request for the study addressed to the graduates is sent via e-mail every Monday and Friday, and also via SMS every Wednesday. If there's any graduate that hasn't participated in the study, he or she would be contacted directly by phone call, and reminded twice. As the main event of the study, all graduates are invited to attend the alumni gathering and doorprize draw. The source of funding for this study are from the 2015 PKTS Grant and from UBL.

## RESULTS AND ANALYSIS

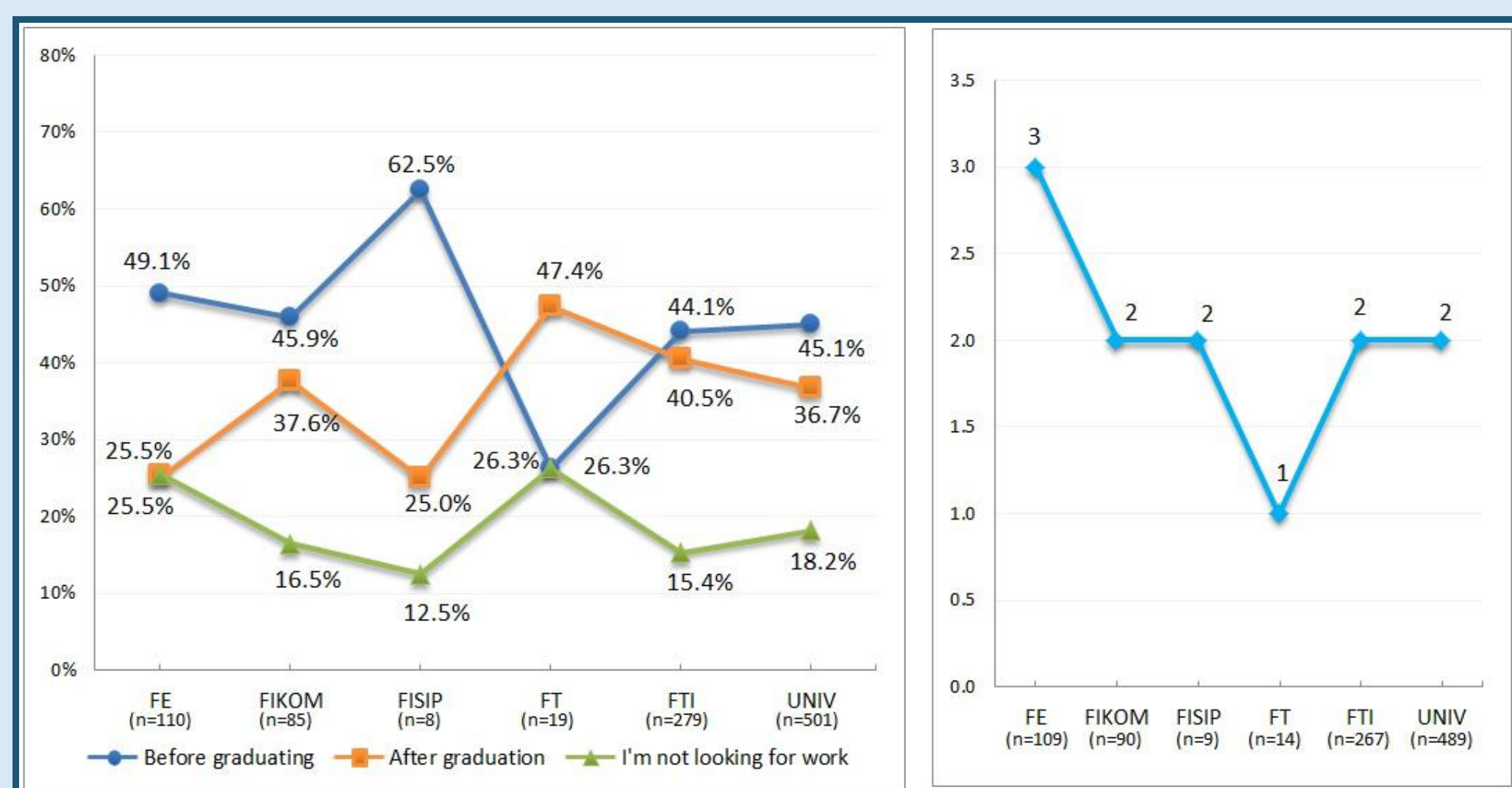
### 1 Graduates Profile and Response

2015 tracer study is conducted on 1,840 UBL 2013 graduates and has reached the target of response rate for the minimum level at 30%.



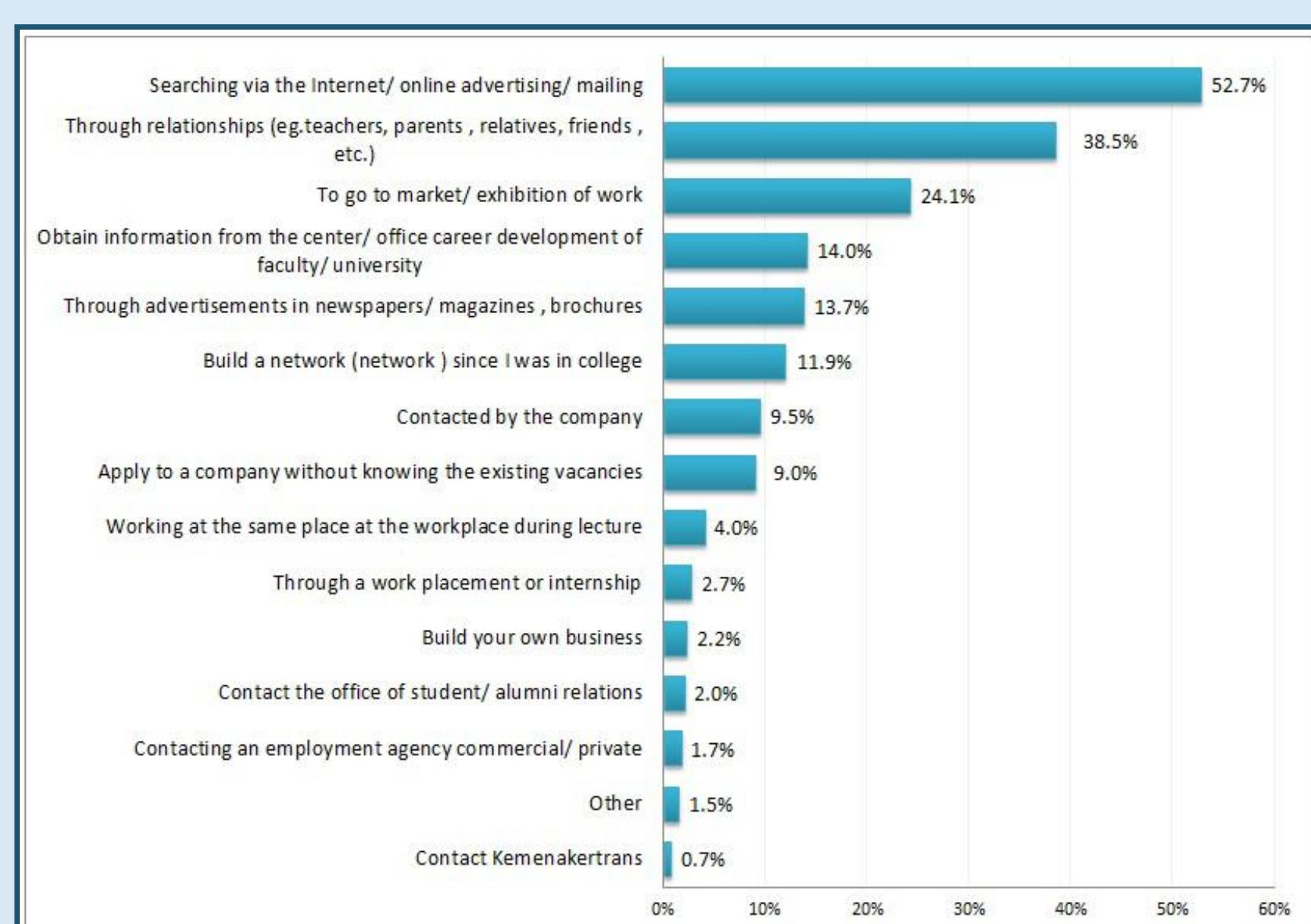
### 2 Time to Start Looking for Job

45.1% of graduates has searched for job before graduating, 36.7% has done it after graduation, while the other 18.2% does not seek for any job. The average time needed by the graduates to start looking for a job is 2 months.



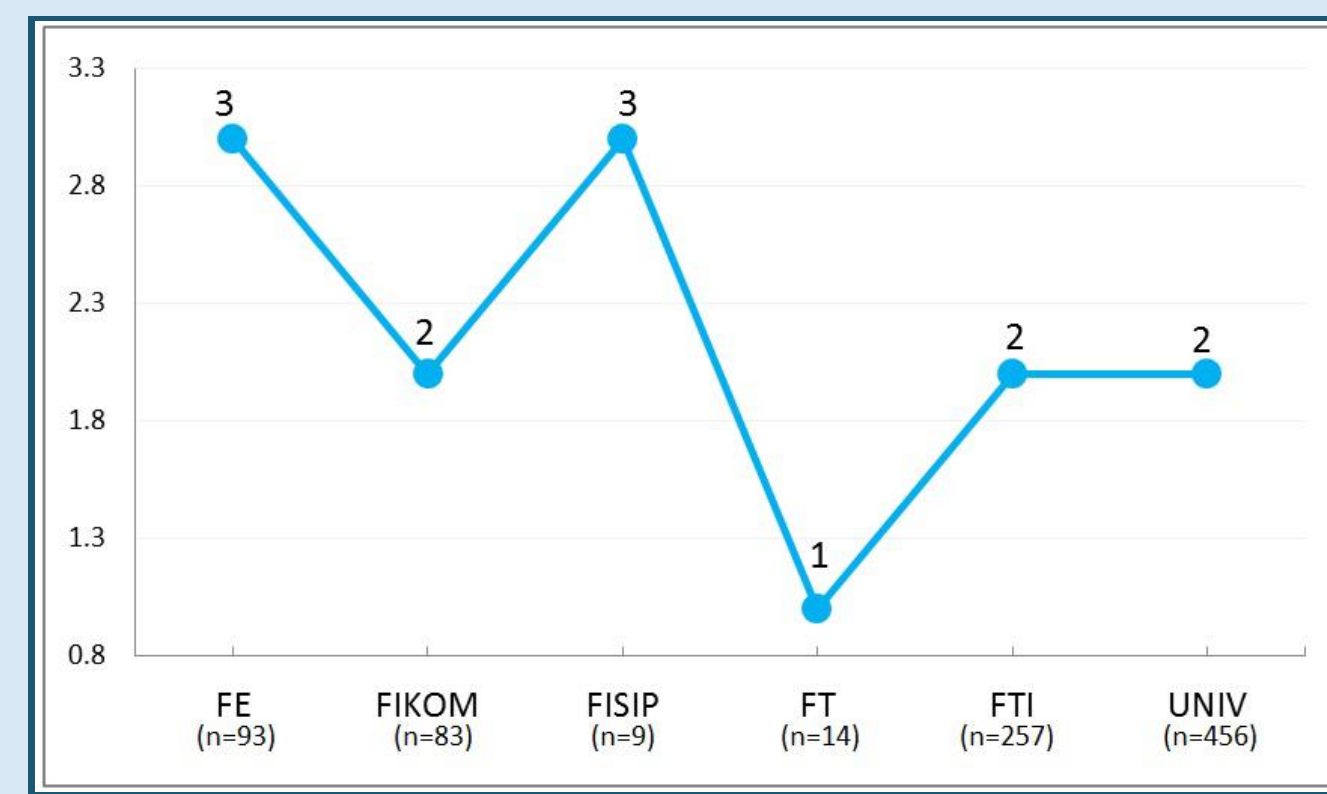
### 3 Methods in Job Seeking

52.7% The majority of the graduates seek for jobs through internet/online ads/mailist.



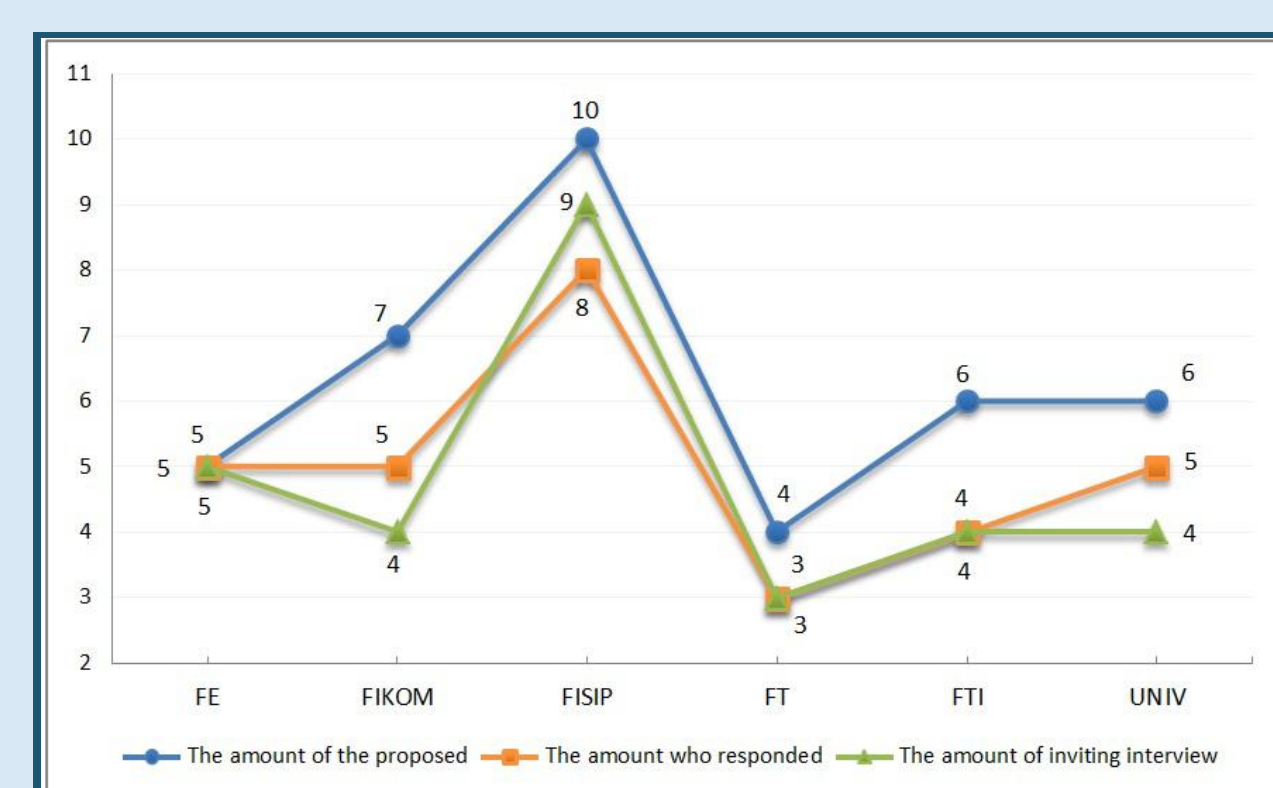
### 4 Time Needed Getting The First Employment

The time spent by graduates before being hired for the first time is 2 months.



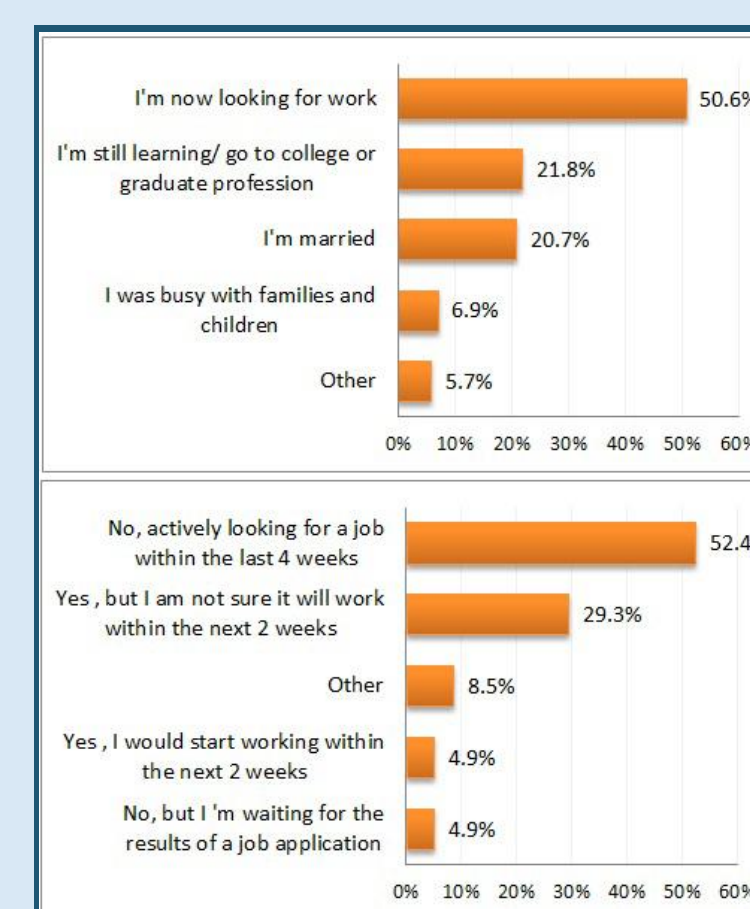
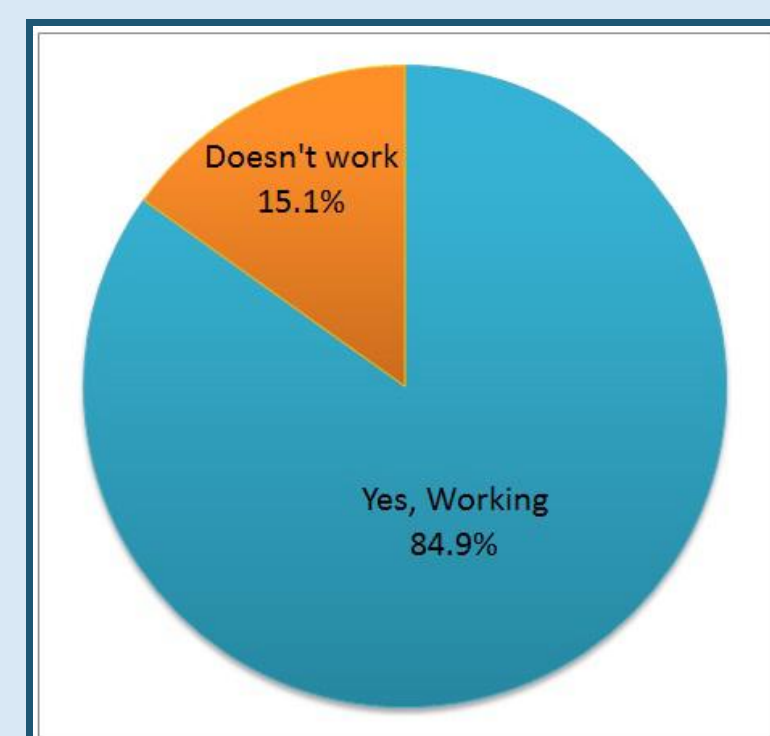
### 5 Number of Companies Applied for, Responding the Application, and Calling for Interview

The number of companies that has been applied for by the graduates (via mail or e-mail) before being employed for their first job is as many as 6 companies, with the number of responding companies is at 5 and the number to request for interview is also at 4 companies.



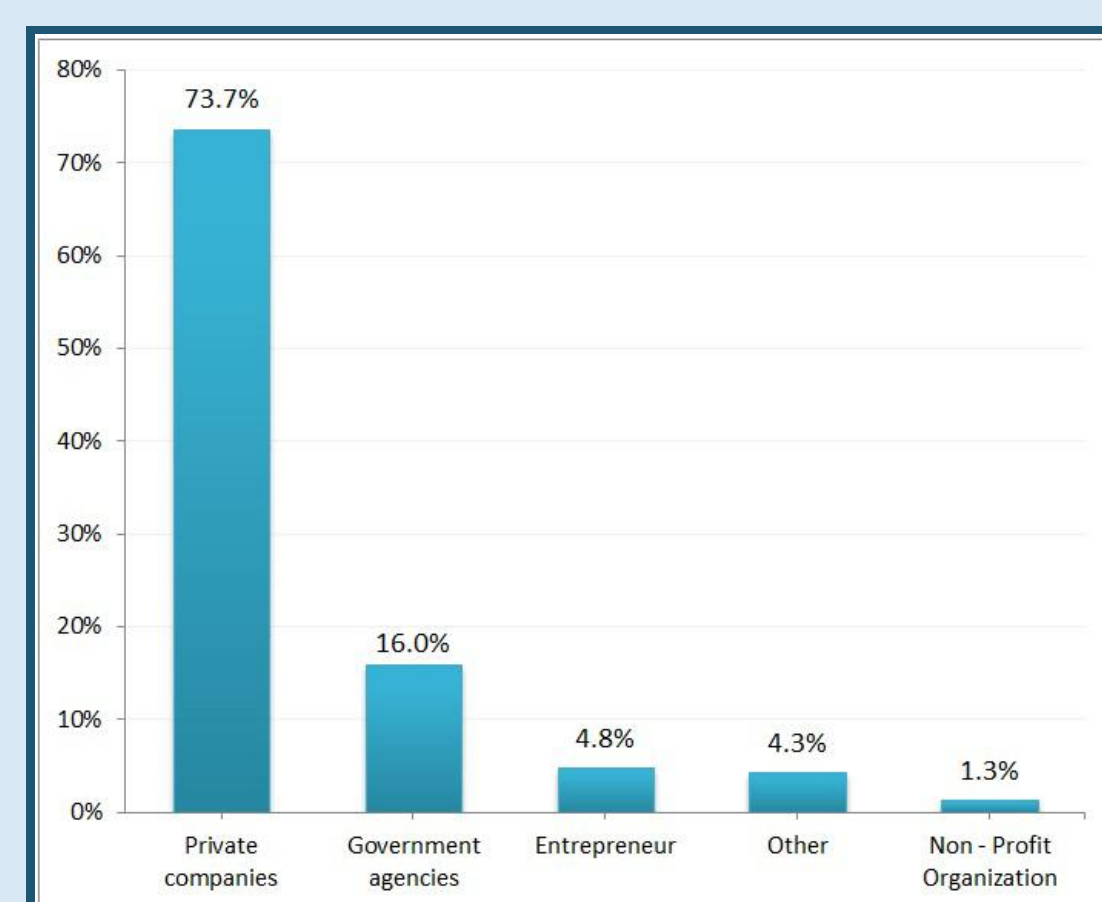
### 6 Working Status

The majority of respondents (84.9%) is currently employed. The rest 15.1% is not, with seeking for new jobs activity as their main reason (50.6%), and is also not actively looking for a job in the last 4 weeks (52.4%).



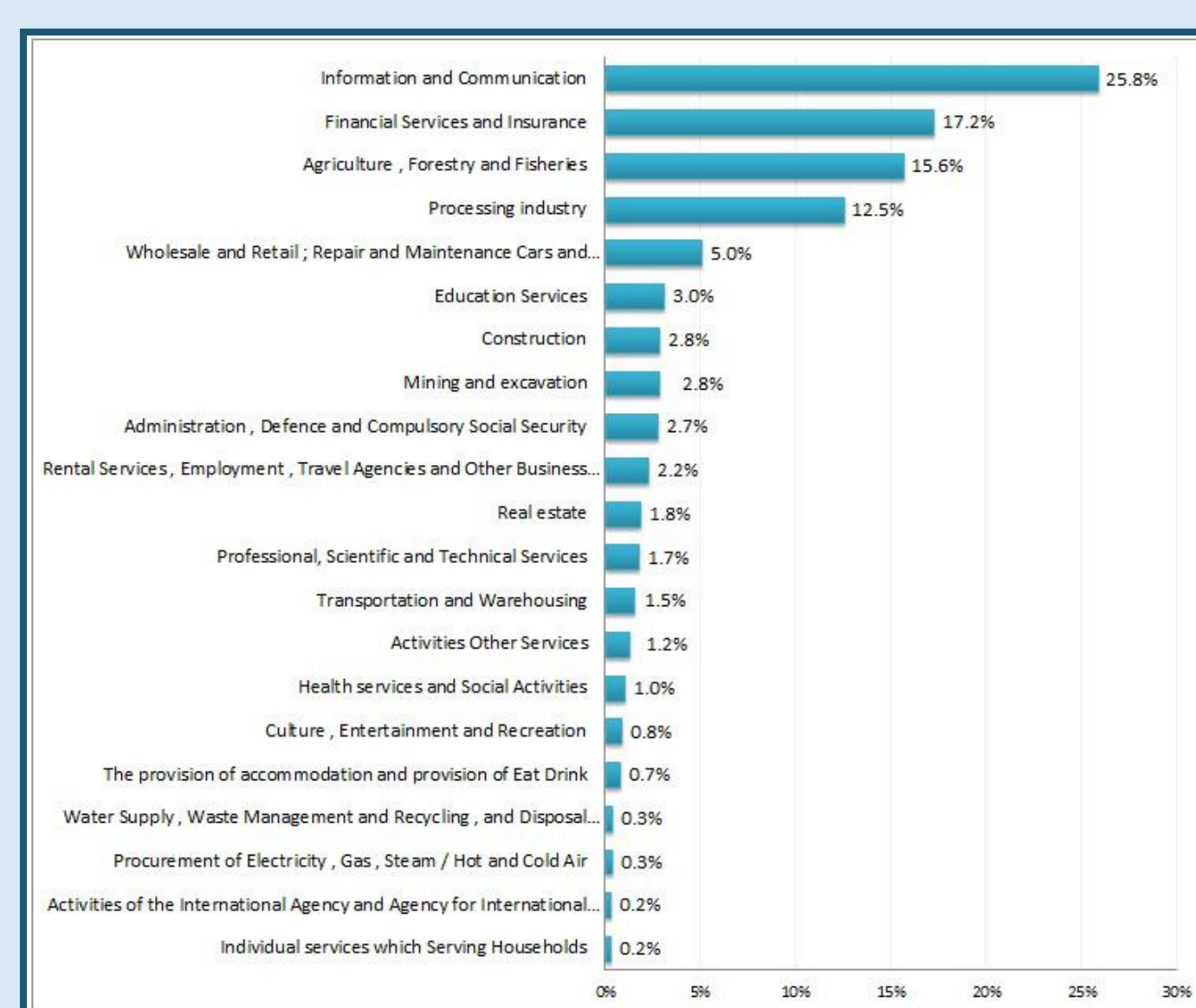
### 7 Type of Companies/Agencies/Institutions

73.7% or the majority of the graduates currently works in private companies.



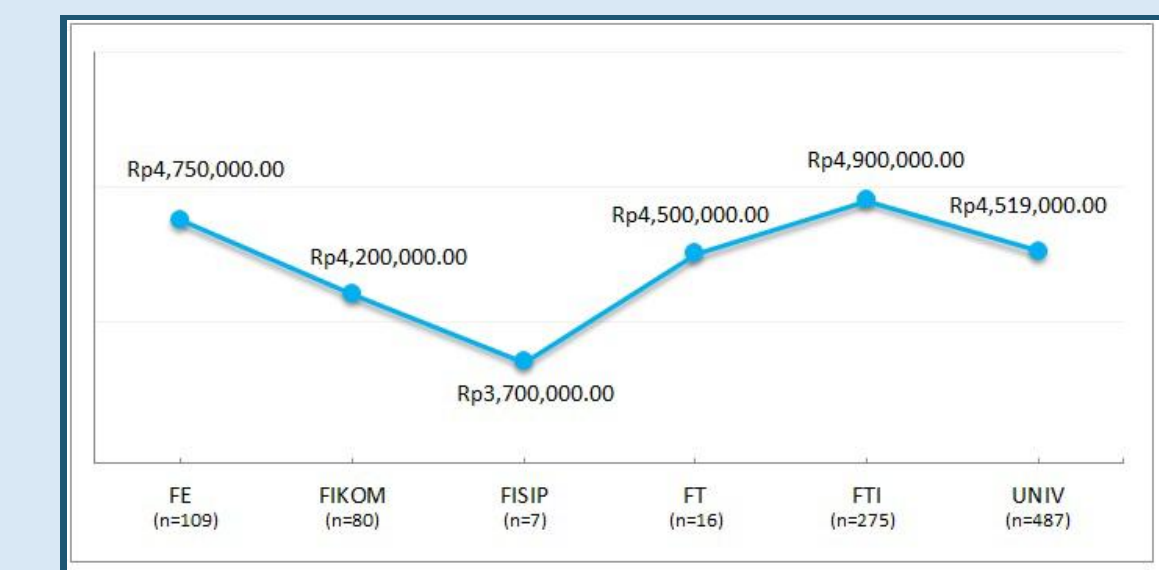
### 8 Line of Work of Companies/Agencies/Institution

There is 25.8% of the current graduates works at companies/ agencies/ institutions in information and communication sectors.



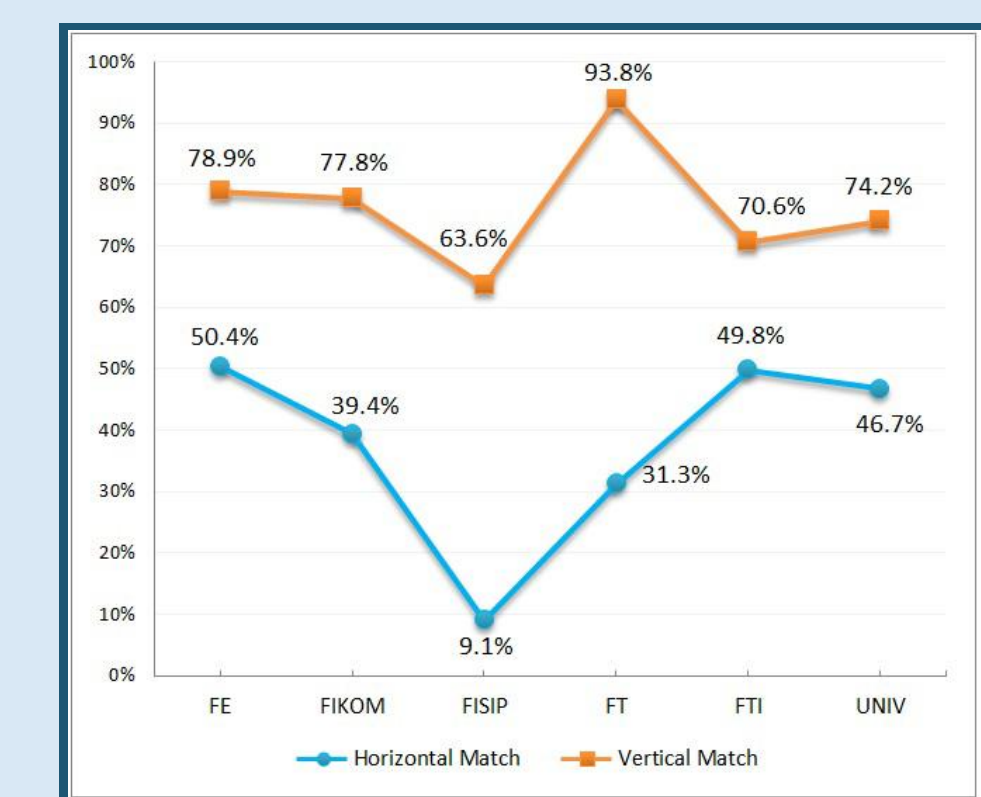
### 9 Monthly Income

The graduates monthly income reaches IDR 4,519,000.00. The salary covers the base pay, extra hours and tip income, also other incomes.



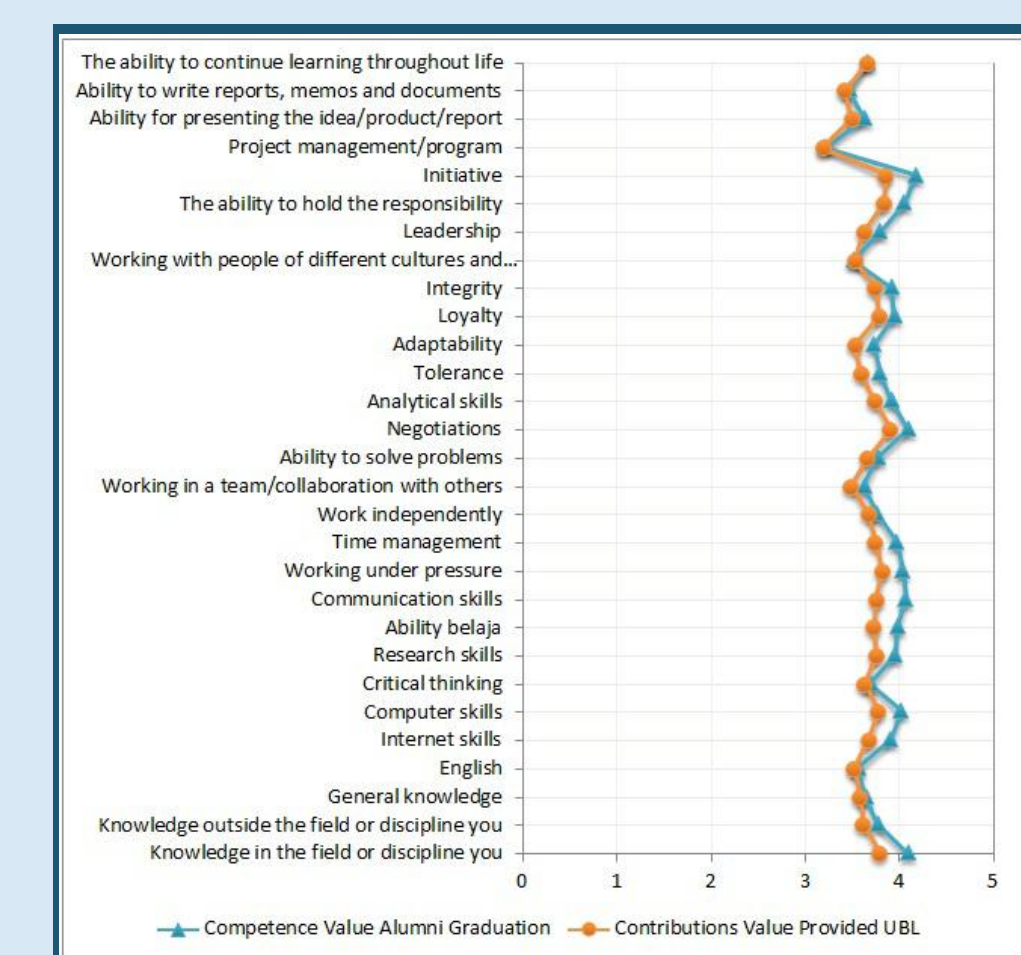
### 10 Horizontal Match and Vertical Match

In terms of conformity between the major in education and the line of work, 46.7% of the study programmes shows high relevancy to the profession. Meanwhile, in terms of the conformity between level of education to the level of employment, 74.2% of graduates level of education is in accordance with the current job.



### 11 Competence

The average level of graduates competence is at 3.8, and the average level of contribution given by Budi Luhur University is at 3.7. The highest of competence mastered by the graduates at the time of graduation is internet skill. The highest contribution the university has provided in competence is on the ability to work in team or by having cooperation with others.



### 12 Tracer Study Workshop

UBL organizes workshop tracer study on 9 September 2015 by inviting universities around.



### 13 Alumni Gathering

UBL organizes the alumni gathering and door prizes tracer study on 1 November 2015.



## CONCLUSION

- The graduates nett response in tracer study activity is as much as 37.1%. This shows the significance to have some improvements such as updating graduates database.
- The time needed by the graduates to get a job is 2 months, in which most of them attain the job through internet/online advertisement/ mailing list.
- Having a low percentage of relevance between graduates' study program with their line of work (horizontal match) should become the university's concern to improve this match.
- In terms of competence, the average contribution given by the university is still below average compared to the average skilled competence. Therefore, the university also needs to make improvement on this aspect.
- The efforts to increase graduates awareness to participate in Tracer Study needs support from all academicians.